



The Haslemere Society enjoys enormous support from its members. Over the years it has achieved a great deal in protecting the town's heritage and enhancing our environment. Much of the work of the Society is done by a small group of volunteers and trustees, which is dwindling as individuals retire from the committee.

We now face both a challenge and an opportunity. The challenge is to involve more of our members in the activities of the Society and to reflect more fully the priorities of members.

The opportunity is to take advantage of the digital age to facilitate this endeavour.

The Trustees of our Society have decided that to continue successfully into the modern age we must make changes to our traditional way of working. We have decided to move away from a central committee system of management to a system of working teams tackling current important matters without the need for attendance at regular committee meetings. The teams will work largely autonomously, keeping the Trustees informed and liaising with each other on an ad hoc basis.

Three of the teams will focus on different aspects of the purpose of the society

TOWN PLANNING

- Appraising and commenting on planning applications and appeals, liaison with Local Authorities and comment on the Local Plan preparation.

HERITAGE

- Communicating local history of people, places and buildings, and including the blue plaque scheme.

ENVIRONMENT

- Conservation matters, parking, transport, town enhancement and local authority liaison.

Two further teams will focus on activities for members and communications, both with members and the community.

EVENTS

- Arranging member meetings, outings and speakers, school/education events, design and other award schemes.

COMMUNICATIONS & MARKETING

- Digital production of newsletters, and the annual report. Developing the society web site, facebook page and other social media. Radio, TV and newspaper communications. Maintaining the membership list

Additional teams may be added, based on the interests of members and the progression of our agenda.

For the teams to work we need new enthusiastic team members who care about whatever aspect of the Society’s activities interest them. We would expect the teams to meet informally whenever it was felt necessary and at times of the day to suit team members.

This represents a major change in the Society’s working practices, but it is intended to fit in with the busy and committed lives of our members, particularly those working and with family commitments. We also hope that this approach will broaden the appeal of the society and increase our ability to attract new members of every age.

The teams will work at their own pace. We urgently need volunteers if we are to maintain and promote the important work of the Society from which we all benefit.

We encourage you please, to leave your details below and to circle your interest from the above list. We will then make separate contact with you.

NAME.....

Email address:.....

TEL. NO.....

INTEREST (please circle): TOWN PLANNING HERITAGE ENVIRONMENT EVENTS
COMMUNICATIONS AND MARKETING

haslemersociety@yahoo.co.uk

